



Women's Summer Fashion Trends

IT'S SUMMERTIME, and the season's fashion is in full effect. It's time to lighten up your wardrobe with summer patterns, maxi dresses, on-trend accessories, and other must-haves. Here are some go-to ideas you can find close to home.

MAXI DRESSES

If there's one summertime staple that we always gravitate towards, it's the maxi dress. When paired with the perfect heels, wedges, or sandals, maxi dresses can be elegant or casual, and go from day to night with ease. Maxi dresses are perfect for taller women, but petite women can wear them too! Pair with sandals and a straw bag for a casual brunch with the girls, add a jean jacket for chilly evenings, and change into wedges and you're ready for dinner and drinks. Several stores at Deer Park Town Center including Banana Republic, Evereve, and White House|Black Market carry a collection of maxi dresses that fit every style and size, including petites.

FLORALS AND STRIPES

If your pattern style gravitates toward bold prints or subtle and soft patterns, trend reports for 2018 are showing that there's a floral or stripe pattern

out there for everyone. It's simple to add these on-trend looks into your summertime wardrobe as they can easily be dressed up or down. Pair a striped dress with heels for a date night look or go casual with striped, wide-legged pants, a relaxed chambray shirt, and sandals. If big floral prints aren't your thing, we recommend micro florals which are simple and small. Throw on a light chifon floral blouse for that soft and feminine touch, pair with your favorite jean shorts, sunglasses, and straw hat for an effortless look. Find your favorite prints at Anthropologie, Gap, or J.Crew, and accessories at Sunglass Hut and Evereve.


EYELETS AND LACE

Wearing eyelets and lace are the easiest ways to achieve feminine and laidback looks this summer. From eyelet tops, shorts, and swimsuit cover-ups to lace dresses, this trend is classy and here to stay. With the hottest of summer months upon us, the fresh look of eyelet and lace will keep you cool. A simple white eyelet dress is a summer staple, paired with a heeled sandal and bold jewelry. Lace dresses will elevate your look for a more formal occasion and are the perfect choice for summer weddings, work events, and upcoming galas. Find

this trend and accessories to match at many stores including Anthropologie, Ann Taylor, and Talbots and stock up on summer must-haves.

STRAW HANDBAGS

One of the biggest handbag trends for the summer is woven straw bags. For those strolls in the sun, beach days, and trips to the farmers market, you're going to need a straw bag or tote. They are light, stylish, and add a touch of texture to elevate any outfit. Totes come in many sizes, are structured or flexible, round or square, and are an essential item to make a statement for the sunny season. Shop handbags at Brighton, francesca's, and Vera Bradley.

For more inspiration and to find your wardrobe for the summer months, visit Deer Park Town Center, where style is in season! Learn more at www.ShopDeerParkTownCenter.com. 

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Angelika Fejklowicz is the marketing coordinator at Deer Park Town Center located at 20530 N. Rand Road in Deer Park. The shopping center features a collection of more than 70 stores and restaurants, provides convenient parking, and offers seasonal events and annual celebrations for the whole family.